

Digital Marketing Courses

Advanced Digital Marketing Certification + Diploma in Digital Marketing 5 Months
Digital Marketing Fundamentals
Website Planning and Structure
HTML, CSS Basics
Keyword Planning
Advanced SEO - On Page, Off Page
Pay Per Click (Google, Bing)
Remarketing Strategies
Landing Pages
Competitor Research
Social Media - Facebook, Twitter, LinkedIn, GPlus, Instagram, etc.
Email Marketing - Tools, Templates, Funnel, Tracking
Web Analytics - Google analytics, Heatmap, Insight Analytics
Content Writing - Copy Writing Training
Video Marketing (Youtube, Vimeo)
Affiliate Marketing
Reputation Marketing - Citations, Reviews, Ratings, Social media
E-commerce Marketing (Analytics, On Page, Feed Setup)
WordPress Setup and Management
Lead Generation (Tools, Strategy, Scripts)
Blogging, Content Marketing
Ad Sense
Mobile Marketing
App-Store Optimization
Freelancing Portal Training
Marketing Tools- Automation
Viral Marketing
Project Management (CRM)
Web Audit
Reporting
Interview Preparation
Certified Digital Marketer By NIESBUD & Digital Marketing Diploma By CCERT

Advanced Digital Marketing Certification 3 Months
Digital Marketing Fundamentals
Website Planning and Structure
Wordpress Setup and Management
Advanced SEO - On Page, Off Page
Blogging, Content Writing, Content Marketing
Reputation Marketing - Citation, Feedback, Reviews, Ratings, Social media
Web Analytics - Google analytics, Heatmap, Insight Analytics
Pay Per Click (Google, Bing)
Social Media - Facebook, Twitter, LinkedIn, GPlus, Instagram, etc.
Email Marketing - Tools, Templates, Funnel, Tracking
Video Marketing (Youtube, Vimeo)
Affiliate Marketing
Ad Sense
E-commerce Marketing (Analytics, On page, Feed Setup)
Lead Generation (Tools, Strategy, Scripts)
Mobile Marketing
App-Store Optimization
Freelancing Portal Training
Certified Digital Marketer By NIESBUD

Digital Marketing Certification 45 Days
Digital Marketing Fundamentals
Website Planning and Structure
SEO - On Page, Off Page
PPC (Google Adwords)
Social Media - Facebook, Twitter, LinkedIn, GPlus, Instagram, etc.
Email Marketing - Tools, Templates, Funnel, Tracking
Web Analytics - Google analytics
Blogging
Certified Digital Marketer By Crazy On Web